



Changing the Conversation on Climate and Ocean Change:
An online course in strategic framing for informal science educators

The National Network for Ocean and Climate Change Interpretation is delighted to announce a new online course in effective climate interpretation: *Changing the Conversation on Climate and Ocean Change*. The course offers an engaging, guided tour of rigorous communications research recently conducted by the FrameWorks Institute on behalf of NNOCCI with support from the National Science Foundation.

With a virtual learning journey hosted by Lindsay Jordan of the New England Aquarium, and a ton of downloadable resources that informal educators can use to lead discussions or trainings with colleagues and volunteers, *Changing the Conversation* is an incredibly rich resource for taking framing back to your institution.

The course is hosted in the FrameWorks Institute's new online learning platform, FrameWorks Academy.

To access this course – free of charge:

- Visit <http://frameworksacademy.org/>
- Go to Specialized Sponsored Courses and select the course 'Framing for Climate Interpreters'
- Place the course in your shopping cart (no need to pay unless you decide to purchase any of the other course materials)
- 'Check out' and enter your information (no need for a code)
- Once you have checked out, you will receive an email from FrameWorks Academy with instructions for accessing your course materials.

Feel free to share this information with your professional networks. The approach to environmental communication explored in this course has the potential to shift our national discourse on climate change to be more productive, hopeful, and solution-oriented.